

# UNIVERSITY OF CALCUTTA



## B. Com. Part-III General Examination, 2017

(Under 1+1+1 System - 2010 Regulation) (Vide Notification No. CSR/98/10)

### THEORETICAL PROGRAMME

### GENERAL PAPERS

TIME	FULL PAPER (above 50 marks)	HALF PAPER (upto 50 marks)
	<i>Morning</i> : From 10.00 A.M. to 1.00 P.M. <i>Afternoon</i> : From 2.00 P.M. to 5.00 P.M.	<i>Morning</i> : From 10.00 A.M. to 12.00 Noon <i>Afternoon</i> : From 2.00 P.M. to 4.00 P.M.

EXAMINATION DATE	HALF	<b>Group A</b> (ACCOUNTING & FINANCE)	<b>Group B</b> (MARKETING)	<b>Group C</b> (TAXATION)	<b>Group D</b> (COMPUTER APPLICATIONS & E-BUSINESS)
Monday, the 17 <sup>th</sup> April, 2017	Morning (From 11 a.m. to 1 p.m.)	<b>Environmental Studies</b> Compulsory Paper - 75 Marks (For the B.Com. General candidates appearing under 1+1+1 –2010 Regulations)			
Wednesday, the 19 <sup>th</sup> April, 2017	Morning	Financial Accounting III	Consumer Behavior (50) & Sales Management (50)	Direct tax : Laws & Practices	Fundamentals of Computer
	Afternoon	Cost & Management Accounting II	Product & Price Management (50) & Rural Marketing (50)	Indirect Tax : Laws & Practices	Data Communication & Networking (50) & Functional e-Business (50)
Friday, the 21 <sup>st</sup> April, 2017	Morning	Financial Management	Retail Management (50) & Marketing of Services (50)	Tax Planning & Procedures	X

**Note** : - The examination of Practical Portion of “**Computer Application (50 Marks) & e-Business Applications (50 Marks)**” for B.Com. Part-III General Examination, 2017 (under 2010 Regulation) (CSR/98/10) commence on and from **29.03.2017** in the Colleges concerned and shall have to be completed by **13.04.2017**. Marks in respect of above are to be submitted in sealed covers to Result (Major) & Computer Cell-I Section, 2nd floor, Darbhanga Building, College Street Campus, C.U. latest by **31.05.2017**. Colleges must inform this office the particular date of holding the said exam.

Senate House  
Kolkata  
The 9<sup>th</sup> March, 2017.

( Dr. S. K. Barua )  
Controller of Examinations  
University of Calcutta